YEARS OF MAKING DOWNTOWN SAFE, CLEAN & WELCOMING
The key to a safe, clean & welcoming downtown

Downtown Tacoma BIA

About the BIA

Downtown Tacoma’s Business Improvement Area (BIA) was formed in 1988 to provide security, maintenance and public enhancements in the central business district beyond what government provides.

BIA services are funded and directed entirely by property owners within the BIA. During fiscal year 2014-2015, assessment rates for all properties remained constant from the previous year. The high rate of 10.39 cents per square foot was charged for occupied space and the low rate of 5.08 cents per square foot was charged for parking lots, vacant land and warehouse space. These rates are more than 5% below the rates from a few years ago.

The activities of the BIA are overseen by a Board of Directors comprised of ratepayers. The Board meets monthly to provide oversight. The Board is responsible for addressing ratepayer concerns, directing BIA activities; and developing an annual work plan, rates, and budget-which are reviewed by the City Council prior to approval.

Three committees – Community Relations, Maintenance and Security – are chaired by board members who report monthly to the Board of Directors. The committees make recommendations to the Board, monitor activities and coordinate with other entities.

Accountability

The Tacoma-Pierce County Chamber is contracted by the BIA to manage day-to-day activities and provide administrative support to the Board.

Annually, the BIA holds a rate-payer meeting as an opportunity to provide feedback on the next year’s budget, including assessment rates. This budget is then presented to the Tacoma City Council where ratepayers again have the opportunity to weigh in.

The BIA contracts with Johnson Stone & Pagano, Certified Public Accountants, to annually audit the finances of the BIA. Copies of the annual audit are available to ratepayers upon request.

Financials

EXPENSES

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>SECURITY PROGRAM</td>
<td>$445,756</td>
<td>52%</td>
</tr>
<tr>
<td>MAINTENANCE PROGRAM</td>
<td>$246,185</td>
<td>29%</td>
</tr>
<tr>
<td>ADMINISTRATION</td>
<td>$100,711</td>
<td>12%</td>
</tr>
<tr>
<td>COMMUNITY RELATIONS</td>
<td>$61,466</td>
<td>7%</td>
</tr>
<tr>
<td>TOTAL</td>
<td>$854,118</td>
<td></td>
</tr>
</tbody>
</table>

REVENUE

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>ASSESSMENTS - HIGH RATE</td>
<td>$544,012</td>
<td>64%</td>
</tr>
<tr>
<td>ASSESSMENTS - LOW RATE</td>
<td>$255,322</td>
<td>30%</td>
</tr>
<tr>
<td>OTHER</td>
<td>$0</td>
<td>0%</td>
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<tr>
<td>USE OF RESERVES</td>
<td>$54,784</td>
<td>6%</td>
</tr>
<tr>
<td>TOTAL</td>
<td>$854,118</td>
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</tr>
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</table>
Security

One of the primary functions of the BIA is to provide an additional security presence. The radio-directed patrols are on-call most hours to assist you. BIA security works in partnership with the Tacoma Police Department, University of Washington Tacoma Security, Pierce Transit Security and other security entities to keep downtown safe.

In addition to being extra eyes on the street, the BIA patrols, in their readily identifiable yellow and black uniforms, offer security escorts to downtown residents, workers, students, and visitors.

Starting with the City government’s budget crisis in 2010, the BIA has provided matching financial support to ensure the continued presence of a downtown focused bike patrol by Tacoma Police Department.

Security Patrol Schedule

Continuous from 6 a.m. Monday to 4 a.m. Saturday;
noon Saturday to 4 a.m. Sunday; and
noon Sunday to 8 p.m. Sunday.

Security Advisory Committee

The Security Advisory Committee of the BIA meets monthly to address and share security concerns. The Security Advisory Committee meetings are open to the public. Security professionals, downtown business and property owners, Tacoma Police Department, BIA patrol and concerned citizens are regular attendees of these scheduled meetings.

SecureNet

SecureNet is an email listserve notification system used to alert the downtown community to security incidents and suspicious persons.

Please email davids@tacomachamber.org to be added to SecureNet.

24 HOURS A DAY ON WEEKDAYS (PER EMAIL LIST)

260 TOTAL SECURITY RESPONSES

BIA Security Patrol

- Readibly identifiable community service representatives patrol downtown areas on foot and on bikes
- Direct communication is coordinated between downtown security organizations
- BIA patrol provides security escorts and walk to car services for downtown employees, residents, visitors and students
- Email alert system notifies property owners and managers of security incidents in downtown Tacoma
Maintenance

The BIA maintenance team picks up debris from sidewalks and streets throughout the entire BIA at least once per week. The maintenance crew is active and ready to respond to immediate needs every day from 6 am to 2:30 pm, Monday through Friday.

In addition to the regular weekly clean-up throughout downtown, the team pressure washes sidewalks to remove dirt and moss and sprays and disinfects doorways. Upon request, the crew will clean graffiti within arms reach of the sidewalk.

Recently, graffiti removal became a significant part of the program with an increase in incidents to 2,420. As a result of this substantial increase, the BIA and local government partners developed and implemented improved graffiti response systems City-wide. The results of this partnership are seen in the reduced number of incidents.

Contact BIA Maintenance

Feel free to contact the BIA Cleaning Services regarding any maintenance issues or concerns at (253) 682-1731.
### Graffiti Scrubbed

<table>
<thead>
<tr>
<th>Year</th>
<th>Tons</th>
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</thead>
<tbody>
<tr>
<td>2008-2009</td>
<td>590</td>
</tr>
<tr>
<td>2009-2010</td>
<td>841</td>
</tr>
<tr>
<td>2010-2011</td>
<td>913</td>
</tr>
<tr>
<td>2011-2012</td>
<td>950</td>
</tr>
<tr>
<td>2012-2013</td>
<td>2420</td>
</tr>
<tr>
<td>2013-2014</td>
<td>1972</td>
</tr>
<tr>
<td>2014-2015</td>
<td>1294</td>
</tr>
</tbody>
</table>

### Debris Collected (Tons)

<table>
<thead>
<tr>
<th>Year</th>
<th>Tons</th>
</tr>
</thead>
<tbody>
<tr>
<td>2008-2009</td>
<td>51.2</td>
</tr>
<tr>
<td>2009-2010</td>
<td>33.45</td>
</tr>
<tr>
<td>2010-2011</td>
<td>40.96</td>
</tr>
<tr>
<td>2011-2012</td>
<td>38.23</td>
</tr>
<tr>
<td>2012-2013</td>
<td>35.29</td>
</tr>
<tr>
<td>2013-2014</td>
<td>30.92</td>
</tr>
<tr>
<td>2014-2015</td>
<td>33.75</td>
</tr>
</tbody>
</table>
The boundaries of the 84-block district are roughly South 7th Street to South 21st Street and "A" Street to Court "D".

10M SQUARE FEET
Board of Directors

President, Vacant

Tom Pierson, Vice President & Treasurer
Tacoma-Pierce County Chamber

Ben Mauk, Secretary
University of Washington Tacoma

Judee Encinias, Secretary Committee Chair
DaVita, Inc.

Blaine Johnson, Community Relations Chair
Committee Chair, Passages Partnership, Inc.

Richard Brandsma
Sound Credit Union

Catherine Espel-Logan
State Farm Insurance

Ted Johnson
Simon Johnson, LLC

Tom O’Connor
O’Connor & Associates, LLC

Dan Putnam
Pacific Plaza

Jason Whalen
Ledger Square Law

Staff
David Schroedel, BIA Manager
davids@tacomachamber.org

Jim Burgess, BIA Maintenance Crew Supervisor
jimb@tacomachamber.org

Designated City Official
Debbie Bingham, Community and Economic Development Department, City of Tacoma
The BIA continually seeks to support ratepayer’s desire to enhance property values and quality of life by highlighting and enhancing downtown as a desirable place to live, work, shop, and play.
Contact the BIA

Emergency / In-Progress Crime
911

BIA Bike Security
(253) 383-1131

BIA Cleaning
(253) 682-1731

Tacoma Police Non-Emergency
(253) 798-5891

BIA Administration
(253) 627-2175

BIA Assessments & Billing
(253) 591-5856

tacomabia.org
tacomadowntown.blogspot.org

950 Pacific Avenue, Suite 300
PO Box 1933
Tacoma, WA 98401